

President's Cabinet Action Notes
January 9, 2024
Jennifer sat in for Kelly

1. Cabinet reviewed and commented on the following standing items:
 - a. Marketing and Public Affairs provided the following updates to Cabinet:
 - Jill and Trustee Chen Haggerty attended the Rowland Heights Community Coordinating Council meeting last night to introduce Dr. Garcia.
 - Jill has been working with the Attorney General's office to coordinate a visit to campus and converse with students during an Earth Day event that is scheduled on April 23, 2024.
 - The Management Retreat survey feedback has been positive. The topic of generational shift was well received.
 - Extensive work has been completed by the Mascot Workgroup. The Workgroup will be recommending a Black Bear to PAC for approval. Then it will be presented as a recommendation for approval to the Board of Trustees during the February 14, 2024 Board meeting.
 - Marketing is working on FAQs for the revamped website and will begin to test it.
 - b. Cabinet received the following Diversity, Equity, and Inclusion updates:
 - Effective January 1, 2024, we will be required to ask any applicant who meets minimum qualification whether they have had any administrative determinations or findings against them related to sexual harassment. This will be used as part of the reference decision-making process. Human Resources will incorporate this into the reference process, inquiring of the candidate. Reference checks will be completed prior to final interviews.
 - c. Cabinet received the following enrollment updates:
 - Credit enrollment has increased by 23% compared to the same day last Winter; FTES has increased by 422 and unduplicated headcount has increased by 1,720.
 - For Winter, Inreach supported with two phone calling campaigns, calling students who were first time students during Fall and had enrolled in less than 12 units and students who completed the enrollment steps, but never enrolled during Winter. They are currently collecting the data to determine the impact of the campaigns.
 - The ESL program has increased by 120 students, which is approximately 30 FTES.

