

Mascot Task Force

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March 2021

Introductions

What is your name?

What do you do at Mt. SAC?

Agenda

- Background on the Project
- Purpose of the Task Force
- Introductions
- Mascots vs. Athletic Monikers
- What is Action Research?
- Identify Our Next Steps

Purpose of the Task Force



This task force will evaluate the Mt. SAC mascot (Joe Mountie) and athletic moniker (Mounties).

The task force will evaluate the strength of the two identities to determine if they appropriately represent the college for the next 75 years.

Expectations



- Share your honest opinions
- One person speaks at a time
 - Raise your hand via “Reactions” or use Chat
- Debate the idea, not the person

What is a Moniker?

- A name or a nickname
- Usually to engender school spirit
- Identity associated with athletics, current students, alumni and employees



What is a Mascot?

- Represents the college
- Thought to bring good luck
- Often serves as a spokesperson
- Often related to the athletic moniker



What do we need to know?

- Is the mascot, Joe Mountie, the right mascot to bring Mt. SAC into the future?
- Is the athletic moniker, Mounties, the right nickname for the college into the future?

Action Research

ALLOWS FOR INFORMED ACTION

Action Research is a process to help you reach your goals by collecting data that helps you make recommendations to the College.

Action Research Steps

Plan. Do. Act.



What's Next

- Remember the Purpose

This task force will evaluate the Mt. SAC mascot (Joe Mountie) and athletic moniker (Mounties). The task force will evaluate the strength of the two identities to determine if they appropriately represent the college for the next 75 years.



What's Next

- Create a Plan
 - **Plan. Do. Act.**
 - **Discussion:** What are your thoughts on this initiative?
 - **Methods:** How do you see this research playing out? Who do we need to include?
 - **Timeline:** Data collection and analysis in Spring BEFORE Summer.



What's Next

- Future Meetings

