



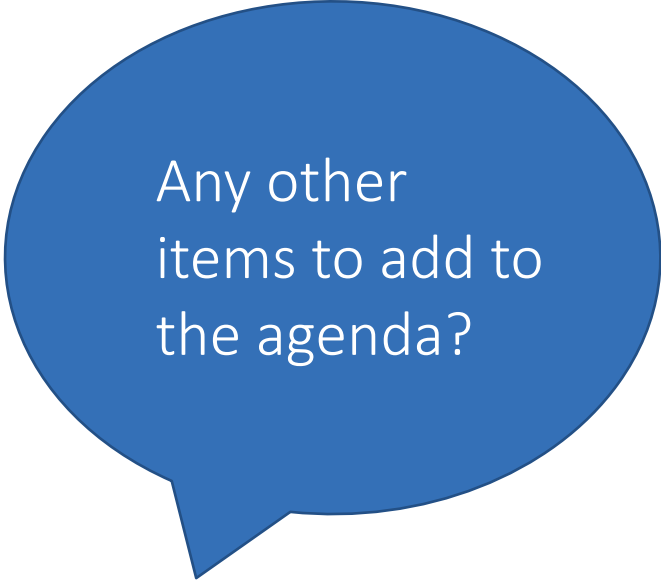
Welcome

Mascot Development Workgroup

June 5, 2023 (Meeting 5)

Agenda

1. Welcome
2. Finalize RFP
3. Procurement Team's Recommendations
4. Next Steps



Any other
items to add to
the agenda?

Meeting Participants

- Italicized members were not able to attend.

- Marc Acuna
- Cesar Alvarado
- *Christian Alvarado*
- *Sandra Bollier*
- Jill Dolan
- Marisa Fierro
- Joe Jennum
- Lee Jones
- John Lewallen
- *Danielle Diaz*
- Marc Ruh
- *Lily Rzonca*
- *Andrea Sims*
- *April Tellez*
- **Special Guests:**
Cynthia Orr, notes
Angelic Davis, purchasing
Ana Cisneros, purchasing
Connie Madarang, purchasing
Tiffany Chen, purchasing



Expectations

- Share your honest opinions
- One person speaks at a time
 - Raise your hand via "Reactions" or use Chat
- Debate the idea, not the person
- Be informed and involved throughout the process

Meeting Notes Review

These PPT notes are online at www.mtsac.edu/mascot. Cynthia Orr sends her notes as well for additional detail.

This is not a formal committee, so we don't have to vote to approve, but please let us know if you spot any errors, etc.



Purpose and Function

PURPOSE

The PAC Mascot Development Task Force will oversee the process of researching, developing, designing, recommending to PAC, and implementing a Board of Trustees approved new college mascot.

FUNCTION

- HIRE A BRANDING COMPANY
 - Develop a RFP to secure the services of a branding company specializing in mascot development
 - Identify and interview finalists
 - Recommend a company for the President and Board to hire
 - Oversee procurement of the services
- FACILITATE CAMPUS PROCESS
 - In partnership with the company, support campus processes in the research, development, design and implementation of the new mascot



What is a Mascot?

- Person, thing or object that represents the organization (ex. Joe Mountie)
- Thought to bring good luck
- Often serves as a spokesperson
- Often related to the moniker (A moniker is the nickname, ex. Mounties or Dodgers or Bruins)



The Request for Proposal (RFP) Finalization

- Review latest draft together in OPENGOV
 - Using online process with OpenGov
 - Provide feedback via OpenGov comments has been incorporated



Discussion:

- Task Force discussed the RFP process with Purchasing Team.
- Edits were made together throughout the document.



Next Steps

NEW REGULAR MEETING LINK: <https://mtsac-edu.zoom.us/j/9092745448>

Meeting ID: 909-274-5448 | Phone dial in at +1-669-444-9171

Committee agreed to:

- Make minor suggestions via email or comments in OpenGov.
- Finalize RFP at next meeting.
- Aim for September board meeting.

