Division Goals Summary

PIE - Business Division Manager

Ongoing/Multi-Year Goal - Staffing: Hire a full-time Project Specialist

Goal Year(s): 2017, 2018, 2019, 2020

Updates on Goals	
We continue to hire new full-time faculty. During the past four years we hired six full-time faculty. Three of them were not offered renewals to their agreements. We're in the process of replacing them. **Reporting Year:** 2016-17 **% Completed:** 100	

Ongoing/Multi-Year Goal - Technology: Use, maintain, and repair state of the art technology in the classroom and computer lab as well as provide faculty with necessary resources, training, and equipment in a timely manner in order to prepare students with the ability to work in a dynamic environment.

Goal Year(s): 2017

Updates on Goals	
We've moved into a the new BCT, which is the most technically advanced instructional facility on campus. **Reporting Year:** 2016-17 **% Completed:** 100	

Ongoing/Multi-Year Goal - Marketing: Develop a comprehensive marketing plan to promote the visibility of division programs both on and off campus.

Goal Year(s): 2017, 2018, 2019, 2020

Updates on Goals	
We've developed customized marketing plans for programs that have received funding through Perkins or SWP. In order to provide marketing service to all programs the division is requesting an on-going budget for marketing as well as a Project Specialist to support the numerous marketing projects and initiatives being pursued. **Reporting Year:** 2016-17 **% Completed:** 25	

Ongoing/Multi-Year Goal - Enrollment: Increase enrollment in each section to capacity through Marketing & Outreach

Goal Year(s): 2017, 2018, 2019, 2020

There are no Updates on Goals for this Division Goal

Ongoing/Multi-Year Goal - Reputation: Strengthen the reputation of our programs by:
-Showcasing successful alumni and current students
-Supporting and participating in competitions
-Marketing programs

Goal Year(s): 2017, 2018, 2019, 2020

There are no Updates on Goals for this Division Goal

Ongoing/Multi-Year Goal - Curriculum:

i.   Encourage and assist faculty in getting certificates with 8 units and above - Chancellor approved.

ii.   Encourage faculty in developing online program offerings.

Goal Year(s): 2017, 2018, 2019, 2020

There are no Updates on Goals for this Division Goal